

60th Anniversary of the Publication of Macao Daily News

A local newspaper of Macao, Macao Daily News was founded by Mr. Lei Seng Chong on 15th August 1958.

As a newspaper founded in Macao, Macao Daily News aims to promote patriotism and Chinese culture. The newspaper uses the medium favoured by Macao people to report news of the city, the country and the world. The newspaper reports political and social news boldly and unbiasedly, stands firm on justice and criticizes vices and exalts virtues. When reporting news about the country, Macao Daily News keeps three principles in mind – patriotism, unity, reform and openness. It critiques the current matters sharply; understands the arguments carefully; discusses the matters fairly and write the news stories analytically – “On the topics of current affairs, there is no boundary restricting the types of writings.”

At the beginning, the newspaper used black and red ink letterpress printing machine to print a large sheet with four pages. Sixty years later, one issuance of the newspaper has a few dozens of columns on some ten pages in full colour printing. Regarded as a mainstream news medium, the newspaper’s circulation stands on top among different Hong Kong and Macao major newspapers.

The ‘ink and fire’ in the past is replaced by ‘light and electricity’ at present. Macao Daily News was the pioneer in using the high-speed rotation offset printing machine in Macao. It also led the way in the Hong Kong and Macao print media to introduce the colour laser photographic system developed by Peking University to print both the text and the pictures on the same page. The construction of the 23-storey building catapults Macao Daily News to be one of the few print media companies in both Hong Kong and Macao to have administration, printing and storage in the same building.

To catch up with the digital trend, Macao Daily News introduces e-newspaper, mobile instant news and a news channel, in the hope of making news stories ‘livelier’. It also has a news page on WeChat, the most influential information platform in China in order to broadcast Macao news to its readers at home and abroad.

Rooted in Macao, Macao Daily News pledges to give back and serve the community, thus setting up the Charity Fund From the Readers of Macao Daily News. The annual ‘Walk for a Million’, being Macao’s biggest charitable event, mobilises kind-hearted parties from all walks of life to raise money for the weak and the poor. It also organizes the Visiting Delegation of Outstanding Students each year for students with academic excellence to visit different Chinese cities in order to deepen their understanding of their motherland and cultivate their sense of belonging.

“All these years of teaching have been flowing slowly like a stream, but the sense of pride is much stronger than ocean currents.” Six decades after its establishment, Macao Daily News continues to stay strong and strive for excellence.

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